



MEPOS
Middle East Pediatric Orthopaedic Society
رابطة الشرق الأوسط لجراحة عظام الأطفال

THE 12TH MIDDLE EAST PEDIATRIC ORTHOPEDIC SOCIETY ANNUAL CONFERENCE 2025

14-16 NOVEMBER 2025 | DUBAI, UAE



SPONSORSHIP PROSPECTUS

WELCOME MESSAGE



Dear Colleagues and Friends,

It is with great pleasure that we welcome you to the 12th Annual Conference of the Middle East Paediatric Orthopaedic Society (MEPOS). Over the years, this event has grown into a premier gathering of paediatric orthopaedic experts, researchers, and healthcare professionals from across the region and beyond, and we are thrilled to have you join us for this milestone occasion.

This year's conference promises to be a remarkable platform for knowledge exchange, innovation, and collaboration. With distinguished speakers sharing their expertise, interactive workshops offering hands-on learning opportunities, and a carefully curated social program to foster networking and camaraderie, we aim to create a well-rounded and impactful experience for all participants.

The 12th MEPOS Annual Conference is also a celebration of our shared dedication and the progress we have achieved as a community. We hope you will take full advantage of the opportunities to connect with colleagues, exchange ideas, and explore the latest advancements in our field.

We are honored to have such a distinguished gathering of minds, and we look forward to the insights and inspiration this conference will undoubtedly provide.

Thank you for being part of this journey, and welcome to what promises to be an unforgettable event!



Carla Baldrighi
(Host)
UAE



Jennifer Walsh
(Co-Host)
UAE

WHY SPONSOR OUR CONFERENCE?

1. Visibility and Recognition:

1. Showcase your brand to a targeted audience of healthcare professionals.
2. Increase your brand's visibility through course materials, banners, and digital platforms.

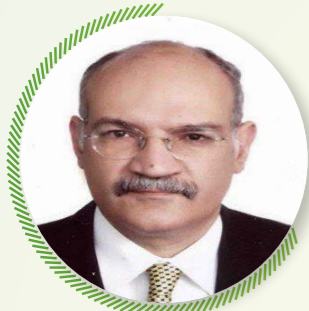
2. Networking Opportunities:

1. Engage with leading pediatric orthopedic surgeons and decision-makers.
2. Build lasting relationships with healthcare professionals and institutions.

3. Contribution to Healthcare:

1. Support the professional development of healthcare providers.
2. Contribute to improved pediatric orthopedic care and patient outcomes.

STEERING COMMITTEE



Prof. Gamal Hosny
Egypt



Dr. Ibrar Majid
UAE



Dr. Jennifer Walsh
UAE



Dr. Marc Sinclair
UAE



Dr. Michael Uglow
UAE



Prof. Sattar Alshryda
UAE



Prof. Ayman Jawadi
KSA



Dr. Iftikhar Mukhtar
Bahrain



Dr. Saleh Alseifi
Kuwait



Dr. Simone Battibugli
UAE



Dr. Christiana Savvidou
UAE



Prof. Las Hwaizi
IRAQ

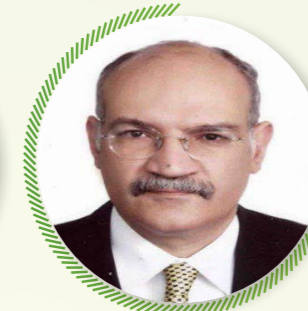
ORGANIZING COMMITTEE



Dr. Carla Baldrighi
UAE



Dr. Jennifer Walsh
UAE



Prof. Gamal Hosny
Egypt



Dr. Marc Sinclair
UAE



Dr. Simone Battibugli
UAE



Dr. Mohammed Alanazi
KSA



Prof. Sattar Alshryda
UAE



Dr. Ibrar Majid
UAE



Dr. Yaqoub Mafarji
Oman



ABOUT MEPOS

The Middle East Pediatric Orthopaedic Society (MEPOS) has been established by Pediatric Orthopaedic Surgeons practicing in the Middle East region. All members of the society take a special interest in Children's Orthopaedics. The society's aim is to improve the detection, prevention and care of children suffering from musculoskeletal disease in the Middle East

The affairs of the society are currently managed by an Executive Board consisting of a president, president-elect, general secretary, treasurer, research committee chair, education committee chair and board member selected by the founding members of MEPOS at the 1st Annual meeting in Dubai in October 2014. We welcome all Pediatric Orthopaedic Surgeons and Associated Health professionals with interest in Pediatric Orthopaedics to join the society and actively contribute to its growth. Please do contact us for further information.

PROGRAM TOPICS

- Upper limbs Orthopaedic problems in children
- Neuromuscular conditions
- Trauma
- "Hands-on" course
- Case Discussions
- Research
- Innovation
- Free Paper Session
- Prizes
- Fellowships



WHY PARTNER



Brand Visibility - Increase Brand Awareness

Sponsorship places brands in front of large audiences delivering recognition ensuring that your brand is synonymous within the industry. Given the impressive global impact and reach of MEPOS, your brand would be aligned with positive press and social media coverage before, during, and after the event and deliver unrivalled visibility



Community Goodwill

Its proven that community goodwill strengthens the business image. Enhance competitive advantage by demonstrating a high commitment to Corporate Social Responsibility (CSR) through sponsorship of the MEPOS.



Target Market

Target both public, corporate visitors, VIP's and government officials. As a sponsor you will be able to gain exclusive opportunities to engage one on one with key influencers and leaders within the market place.



Thought Leadership

Position yourself as a thought leader in the industry. Promote your companies market position and expertise to the most influential decision makers from the industry, alongside the key representatives from the governments across the globe.



Network Expansion

Given the global presence at such an event, sponsorship delivers an opportunity to develop business relationships and generate quality leads. The event will be a great channel to actively network with participants and other professionals



ROI Generation

Although making profit is not the primary goal, sponsoring an event can generate a high Return on Investment (ROI).



Cultivate Credibility

Enhance trust and establish rapport with the audience as an industry contributor and key player



Increase your Reach

Opportunity to reach out to a larger audience across a mix of communications channels including email, direct, digital, social media and content marketing and public relations.



Reconnect and Engage with Audience

Being an event sponsor is a great opportunity to connect with international leaders and professionals from various backgrounds.

SPONSORSHIP PACKAGES

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
EDUCATIONAL	AED 200,000	AED 150,000	AED 100,000	AED 75,000	AED 50,000
Non CME scientific symposium (time slot priority allocated by the scientific committee as per the level of sponsorship) ✓	✓	✓	✓	✓	✓
Duration	45 mins	30 mins	20 mins	15 mins	15 mins
BRANDING & ADVERTISING					
Verbal Acknowledgement during the conference	✓	✓	✓	✓	✓
Logo acknowledgement on the event website hyperlinked to sponsor website	✓	✓	✓	✓	✓
Company profile and URL on the event website	✓	✓	✓	✓	✓
Acknowledgement on all onsite sponsor & exhibitor related signage within the venue	✓	✓	✓	✓	✓
Acknowledgement in all PR & social media campaigns	✓	✓	✓	✓	✓
Acknowledgement in all promotional email campaigns to registered delegates prior to the event ✓	✓	✓	✓	✓	✓
Acknowledgement in the delegate registration confirmation email	✓	✓	✓	✓	✓
Acknowledgement in the joining instructions email sent out to all delegates	✓	✓	✓	X	X
Flyers to be displayed and handed out to delegates at the registration desk	✓	✓	✓	X	X
EXHIBITION					
Exhibition booth space	18 ^{sqm} (6 ^m x3 ^m)	15 ^{sqm} (5 ^m x3 ^m)	12 ^{sqm} (4 ^m x3 ^m)	9 ^{sqm} (3 ^m x3 ^m)	9 ^{sqm} (3 ^m x3 ^m)
Exhibitor badges	8	6	4	3	3
HCP REGISTRATIONS					
HCP Registrations (complimentary)	20	15	10	8	5
Discount to register additional delegates	20%	15%	10%	8%	5%
ADDITIONAL					
Acknowledgement in the thank you email sent out to all attendees post event	✓	✓	X	X	X
Acknowledgement on the event website post event upto 6 months	✓	✓	✓	✓	✓
Sponsor focused email campaign (HTML to be given by the sponsor)	2	1	X	X	X

PREMIUM EXHIBITOR



Stand type	Size	Tariff (AED)
Shell Scheme	3x3 Sqm	AED 25,000

Entitlement includes:

- 9sqm (3x3) Shell Scheme Structure
- 2 Exhibitors Badges
- Exhibitor Listing on the Conference website 'Industry & Exhibition' tab and in the Final Program
- Carpet
- Fascia Name & Stand No.
- Basic booth lighting
- 2 Chairs
- 1 Table
- 1 Waste Bin
- One 13amp Power socket



RAW SPACE: INVESTMENT = 9SQM (3X3) AED 20,000 +5% VAT

Entitlement includes:

- Exhibition space
- 2 Exhibitor Badges
- Exhibitor Listing on the Conference website 'Industry & Exhibition' tab and in the Final Program

Note: This includes the rental of floor space only and it does not include any utilities, services, walls, carpet or furnishings.

AVAILABLE PACKAGES MARKETING & PROMOTIONS

(*Price available upon request)



Gala Dinner or Faculty Dinner Sponsor

- Dinner invitation will include sponsor's logo
- 5 dinner tickets for sponsor's guests
- Promotional material to be placed on every table (material to be provided by the sponsor)
- Roll-up banner near venue entrance (to be provided by sponsor)
- Acknowledgment as Gala Dinner Sponsor in conference materials and during the dinner

Clothing Sponsoring Registration Staff

- Our registration staff is your moving brandingtool.

Clothing Sponsoring Badge Scanning Staff

- At all entrances our staff wear clothing showing your logo.

Clothing Sponsoring High Visibility Safety Jacket

- During the construction work everyone wear high visibility safety jackets with your logo



Workshops

- Workshops are excellent opportunities for knowledge sharing, marketing and product branding - Timeslot for a presentation (per hour)
- Standard equipment (microphone, screen, beamer, chairs) is included. Catering and additional AV equipment should be ordered separately.

Conference Bag Sponsor



AVAILABLE PACKAGES MARKETING & PROMOTIONS

(*Price available upon request)

Conference Lanyard Sponsor



Sponsor of a Network Break

(morning or afternoon tea) - Each day, the Congress will provide snacks and refreshments during the morning and afternoon networking breaks, served in the Exhibit Hall for all attendees. As the sponsor of one of the Networking Breaks, you will:

- Have tabletop cards with your logo on all food and beverage stations during your selected networking break.
- Be acknowledged as the Sponsor of the selected Networking Break with your logo in the Onsite Programme.

Satchel Insert

- The inclusion of a one-page promotional insert in the Congress bags. Inserts to be supplied by the Sponsor and approved by the Congress Secretariat.



Event Mobile App (Exclusive)

- The mobile application will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. The mobile app will include the full scientific programme, the exhibition Floorplan including exhibitor biographies, and general Congress venue and local information. Timely updates about any onsite programme changes or important announcements will be sent through the app via notification alerts.
- As the exclusive sponsor of the mobile app, you will:
- Have your logo and 50-word write-up displayed in a Sponsored App Section
- Have the opportunity to have one (1) pinned Promoted Message + one (1) post per day
- Be acknowledged as the Sponsor of the Onsite Mobile App with your logo in the Onsite Programme



Congress WIFI (Exclusive)

- Wireless internet will be available throughout the venue at no charge allowing delegates to use the Congress Onsite Mobile App, access abstracts online and connect with other delegates and colleagues.
- As the exclusive sponsor of the free wireless internet service, you will:
- Have your logo displayed on all relevant signage associated with the wireless internet
- Be acknowledged as the Sponsor of the Wireless Internet with your logo in the Onsite Programme

USB Sticks of Abstracts (Exclusive)

- Each registered delegate will receive a USB memory stick with the collection of all abstracts submitted and accepted for presentation at the Congress. It will be handed out when the delegates pick up their Congress bags.
- As the exclusive sponsor of the USB stick of Abstracts, you will:
- Have your logo displayed on the outside of the USB stick
- Be acknowledged as the Sponsor of the USB stick of Abstracts with your logo in the Onsite Programme



Lunch Break

- As the sponsor of one of the lunch breaks, you will:
- Have tabletop cards with your logo on all food and beverage stations during your selected lunch break.
- Be acknowledged as the Sponsor of the selected lunch break with your logo in the Onsite Programme.

Device Charging Station

The charging station will provide a quick charge for tablets and mobile phones while guaranteeing they will not be overcharged so that all devices are always ready for use. It may be located at the Sponsor's stand or in the common areas of the Congress.



AVAILABLE PACKAGES MARKETING & PROMOTIONS



Information Kiosk

- Kiosks in which the participants can consult all the information about the Congress. The sponsor's logo will be affixed to the kiosk.

Promotional E-Mail

- Opportunity to promote your company and its participation in the event (Symposium, Stand, etc.) in a mailer to the people who have pre-registered for the congress.



For further information on sponsorship and exhibition please direct your queries to:



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PAST SPONSORS AND EXHIBITORS

